

Preparing for an English exam Have you ever taken an English exam before? How is it similar or different to studying General English You're noing to read about learning a new

You're going to read about learning a new language and preparing for an English exam. Yu will then study and practise IELTS note-complet tasks.

DIGITAL ENGLISH COURSES FROM M2R EDUCATION



DIGITAL ENGLISH COURSES

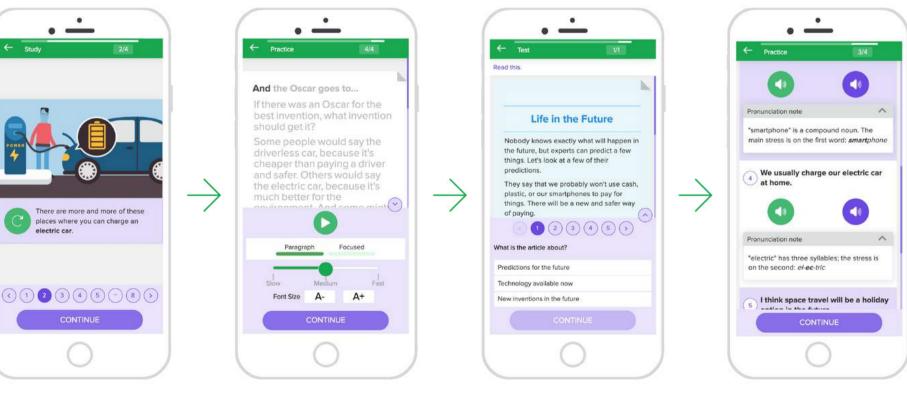
m2r Education are a UK based, multi award winning company offering bespoke services to the education sector.

Established in 2001, we have won 6 international business awards and have been recognised by the Department for International Trade in the UK for our international business.

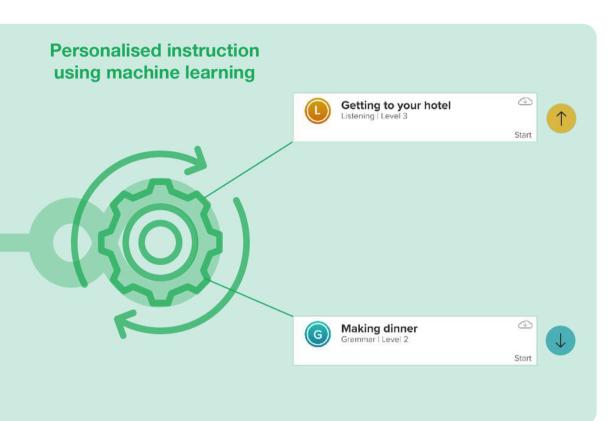
Created by experienced English language teachers, 1.8m paid users have accessed these English courses with 75% having completed more than 30 hours of study.

We offer professionally written and designed General English, Academic English and Specialist English courses which all come coupled with a specialist vocabulary course, free of charge. We also offer bolt on Pronunciation Courses, Coaching and Blended Learning for a totally flexible digital EAL solution.









1.8M PAID USERS. 40 COUNTRIES.

Convenient & Comfortable

- Learners use their mobile phone for virtually all activities so why not use for study?
- Learners are using an innovative product which they will want to show their friends!
- Learners tend to have their devices with them all the time, thereby encouraging frequent study which is essential for language acquisition.
- Learners do not have to schedule a time to study, they can do this when and where they want at a time to suit them.

Stable & Cost Effective

- Our courses make life easier for the learner as wifi is not required to study.
- Learners will not become irritated by network disruptions. If their wifi goes down, they can still study!
- Learners do not have to worry about running up huge mobile bills or using their data plans to study.

Digital Platform Solution

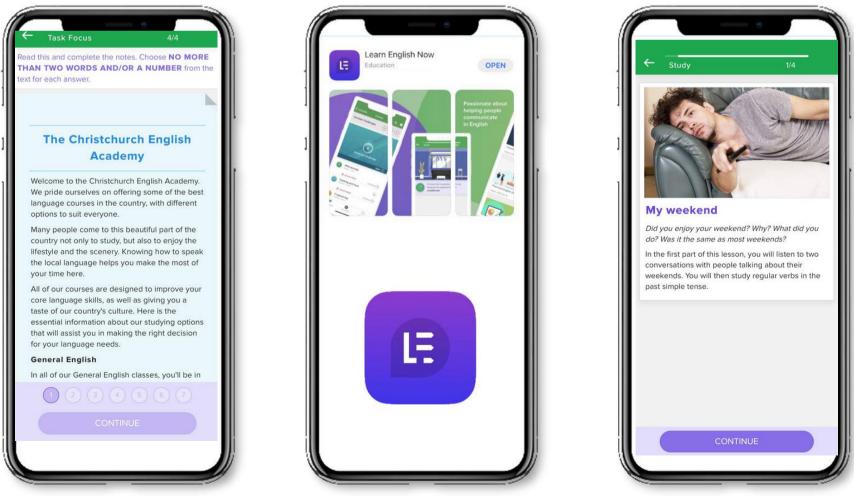
- Learners will only see the modules you assign as all courses are fully customisable.
- You can manage student enrolment, and track results and engagement using a very intuitive and simple online platform.

Commercial Benefits

- We offer attractive and simple pricing with monthly invoicing.
- This is a no-risk solution. You only pay when you sell a course.
- We will provide full access to all courses and your own secure Learner Management Platform.
- White label branding allowing you to market all courses under your own name.
- Full training provided.



'I can't think of any initiative that is potentially more important to the success of our students and, as such, I will be forever grateful to m2r for introducing this to us' Head of School







OUR COURSES = YOUR COURSES.

Branded App

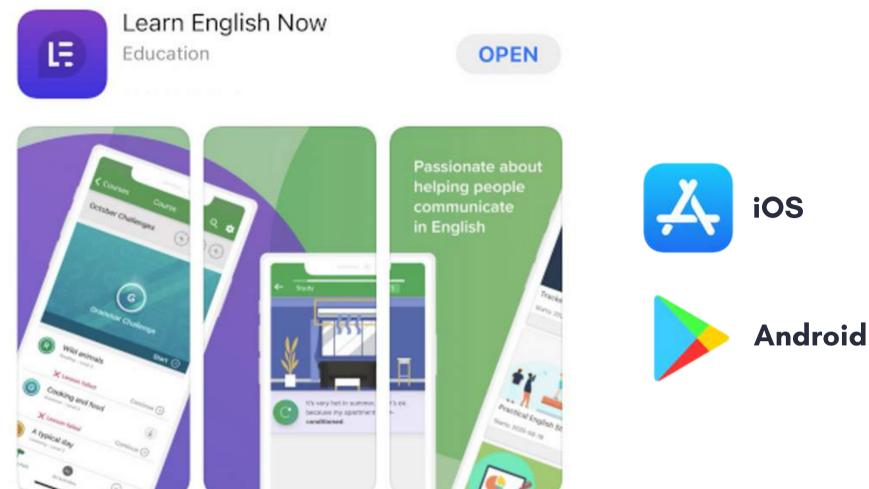
- Marketing made easy with your logo on the app loading page! Your learners will download your app on the Apple App Store and Google Play Store.
- Have learners who prefer to access using a web browser? Your logo will be clearly visible to all learners here too!

Branded End of Course Certificate

• Showcase your learner's achievements and also your branding on an end-of-course pass certificate, fully branded with your logo.

Branded Learner Management System

• Our intuitive and comprehensive LMS will proudly show your logo every time you log in!









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General English	
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COURSES

General English

- Improve My General English (A1)
- Improve My General English (A2 C1)
- Improve My English Vocabulary (A1 C1)
- Improve My Pronunciation (A1 C1)

Academic English

- Improve My IELTS Score (B1)
- Improve My IELTS Score (B2)
- Improve My Academic English (B1)
- Improve My Academic Vocabulary (B1 B2)

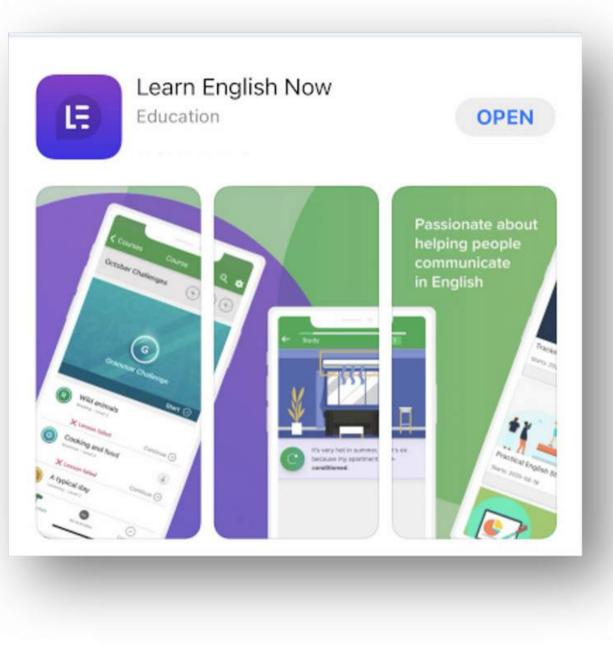
Vocational English

- Improve My Business English (B1 B2)
- Improve My Business Vocabulary (B1 B2)
- Improve My English for Hospitality (A2 B1)
- Improve My Hospitality Vocabulary (A2 B1)
- Improve My English for Nursing (B1)
- Improve My Nursing Vocabulary (B1)



'This is one of the best digital learning packages we've seen for English language teaching. It was easy to implement, and our students really enjoy using it. A wonderful resource.' Language Learning Coordinator, University of Sussex





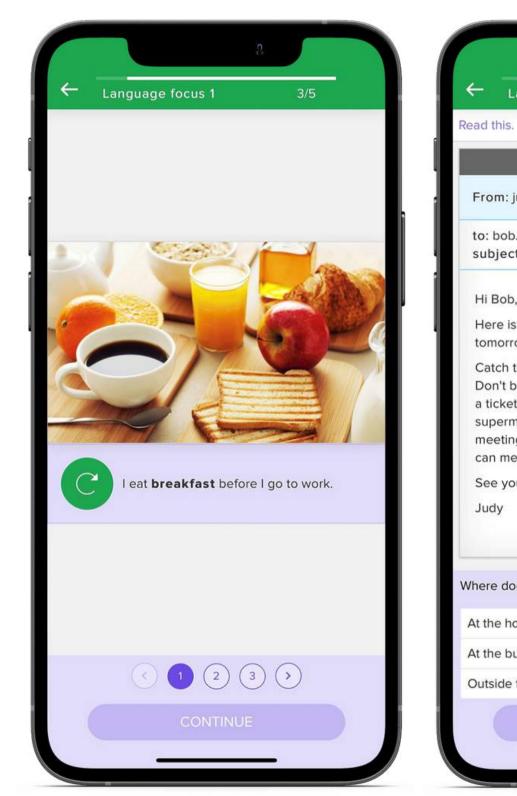
GENERAL ENGLISH (BEGINNER)

At a Glance

- Level: CEFR A1
- Number of Lessons: 56
- Lesson Duration: Approx. 40 mins
- Key Content: Business; Everyday life; Leisure and entertainment; People and relationships; Nature and the environment; Society; Travel and transportation

Features

- Content rich-lessons at A1 level covering a range of topics presenting language in day-to-day situations.
- A suggested learning path that helps beginner-level learners focus on a specific topic, and practice grammar, speaking, listening and reading.
- A wide range of exercise types, with illustrations and photographs, to provide interest and aid comprehension.
- Material that includes a variety of accents from both English and non-English speaking countries.
- Detailed feedback on each activity plus a full grammar reference to support learning and review.
- End-of-lesson tests to measure progress.





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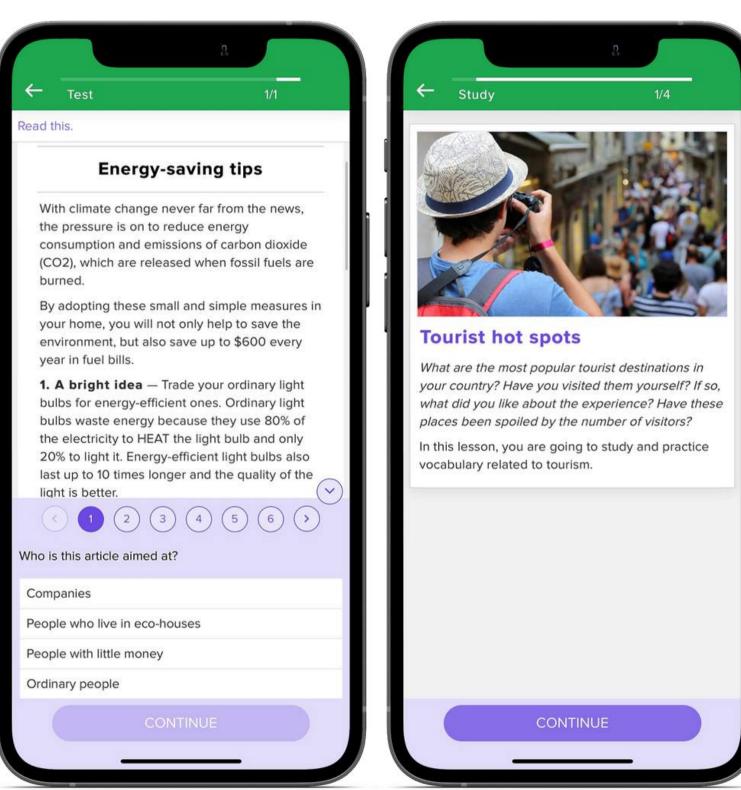
GENERAL ENGLISH

At a Glance

- Level: CEER A2 C1
- Number of Lessons: 420
- Lesson Duration: Approx. 30 mins
- Key Content: Business; Everyday life; Leisure and entertainment; People and relationships; Nature and the environment; Society; Travel and transportation

Features

- Content rich-lessons from A2 C1 level.
- A wide range of exercise types, including animated dialogues, to provide interest and aid comprehension.
- Detailed feedback on each activity, plus a full grammar reference to support learning and review.
- A learning formula that begins with a diagnostic test and consistently provides material to help learners focus on their weak areas.
- Material that includes a variety of accents from both English and non-English speaking countries.
- End-of-lesson tests to measure progress.







Prepositions of place: on, in, between, across from, near

on

You use on to talk about the street or place where something is/where someone lives.

The bookstore is on 14th Street. I live on the third floor

You use *on* to say that someone or something is touching the surface of something else.

Oh no! Your cat is sitting on my new coat! The tickets are **on** the floor!

You use in to talk about the city, country, neighborhood, etc. where someone lives/where something is.

Bob lives in Manhattan. That museum is in Brooklyn.

You use in to say that someone or something is inside something else.

CONTINUE

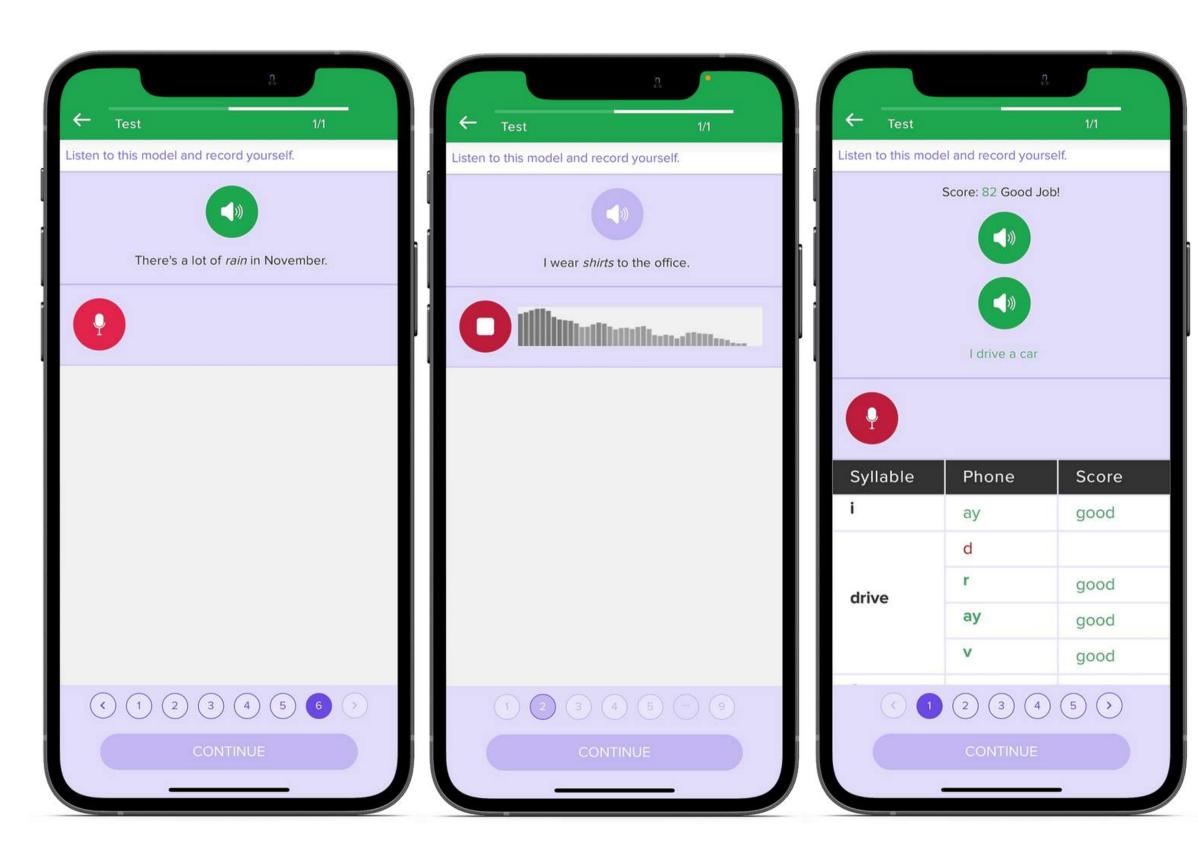
PRONUNCIATION

At A Glance

- Level: CEFR A1 C1
- Number of Lessons: 180
- Lesson Duration: Approx. 5 mins
- Key Content: Business; Everyday life; Leisure and entertainment; People and relationships; Nature and the environment; Society; Travel and transportation
- Additional Features: Lesson content that links to the syllabus of Practical English

Key Features:

- 180 short pronunciation lessons from A1 C1 covering a wide range of everyday topics. Language that is clearly linked to the lesson aims of our Improve My General English courses.
- Study sections that present everyday words and sentences for focused listening practice.
- A record and playback function for students to compare their pronunciation with language models.
- Speech recognition technology that identifies problem areas, and allows students to check their accuracy.





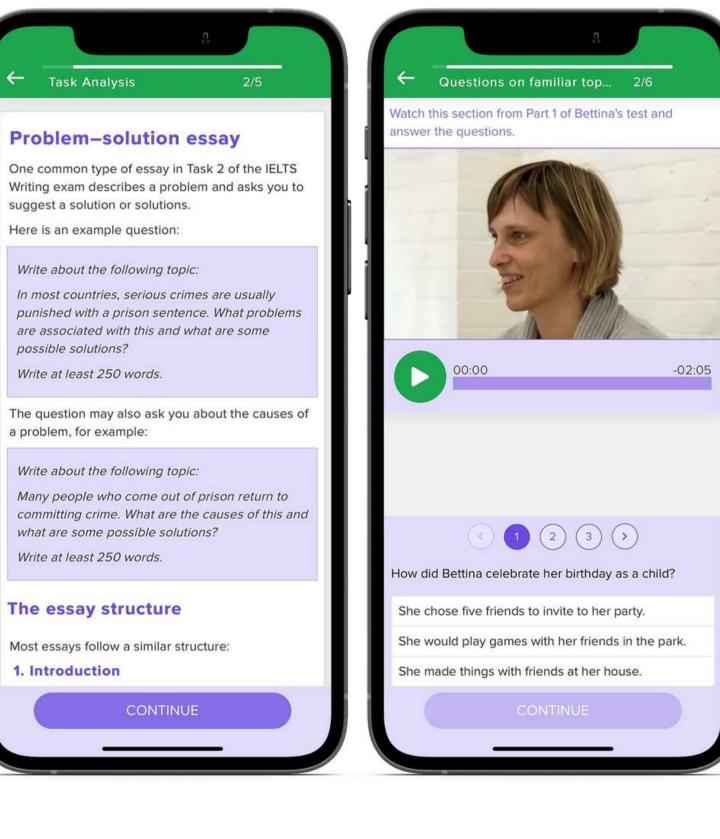
IELTS EXAM PREPARATION

At a Glance

- Level: CEFR B1 B2 | IELTS 4 6+
- Number of Lessons: 60 per level
- Lesson Duration: Approx. 45 mins
- Key Content: IELTS Skill Areas Working with tables and flow charts; Scanning and skimming; Identifying main ideas; Understanding opinion; Interpreting numbers and data; Following an argument; Prediction; Identifying feelings and attitudes

Features

- 60 lessons covering Academic IELTS Listening and Reading.
- Language focus sections to increase knowledge of IELTSrelated vocabulary.
- Structured listening and reading practice with all IELTSrelated question types.
- Animated tutorials and skill summaries to help learners understand the exam format and develop their test-taking strategies.
- Built-in review of test-taking strategies to maximise practice and build confidence.







Read the first paragraph of a magazine article about culinary tourism. Then answer the questions using **NO** MORE THAN THREE WORDS AND/OR A NUMBER from the text.

Adventures in culinary tourism

was very pleased when my friend Indira showed me how to make Indian flatbreads a few months ago. Indira showed me an authentic recipe that she'd learned from her grandmother in India. This made the experience a cultural one for me as well as just a cookery lesson, even though it was only in Manchester, not Mumbai. Indira told me to search for 'culinary tourism' on the internet and it is really interesting, and something I'd like to try.

Who taught Indira to cook flatbreads?

2. Where did the writer learn to make Indian flatbreads?

ACADEMIC ENGLISH

At a Glance

- Level: CEFR B1 | IELTS 4 5
- Number of Lessons: 30 digital lessons + 15 study skills videos
- Lesson Duration: Approx. 45 mins
- Key Content: Identifying arguments and purpose; Paraphrasing; Using contextual clues; Understanding inference and implication; Recognising sign-posts.

Features

- 30 lessons at B1 level for academic listening and reading skill practice.
- 15 short videos on developing study skills to utilise in a university setting.
- Structured practice with semi-authentic scripts that mirror university lectures and reading content.
- Topics and vocabulary that cover a range of disciplines and study areas including Humanities, Science, Commerce and Law.
- Built in review of new vocabulary and skills to maximise practice and build confidence.



In the 1600s, some European countries started colonies around the world, where people could go to start a new life and make money from trade. In this lesson, you will read about one country's attempt to start a colony.

CONTINUE





Understanding the topic

Read this.

Directions

Read the first sentence of each paragraph to understand what the text is about.

~

---?---

The last years of the seventeenth century were especially difficult ones in the history of

Scotland. Civil war, economic decline and seven years of hunger due to crop failures had left the country in crisis. The most popular solution was the Darien project – an ambitious plan to make Scotland a world trading power.

The man behind the plan was William Paterson, who had made his first fortune trading in the Americas. Returning to his native country to try

What is the best title for the text?

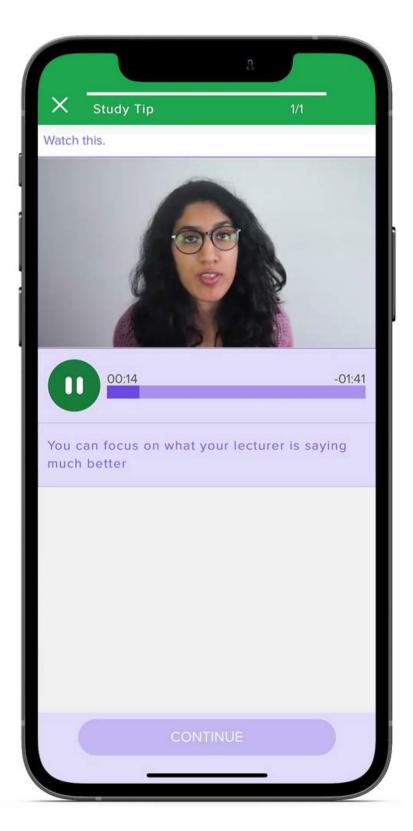
How bad luck ruined a brilliant plan

A successful American colony

European colonies in the 17th Century

A colonial disaster in the Americas

CONTINUE



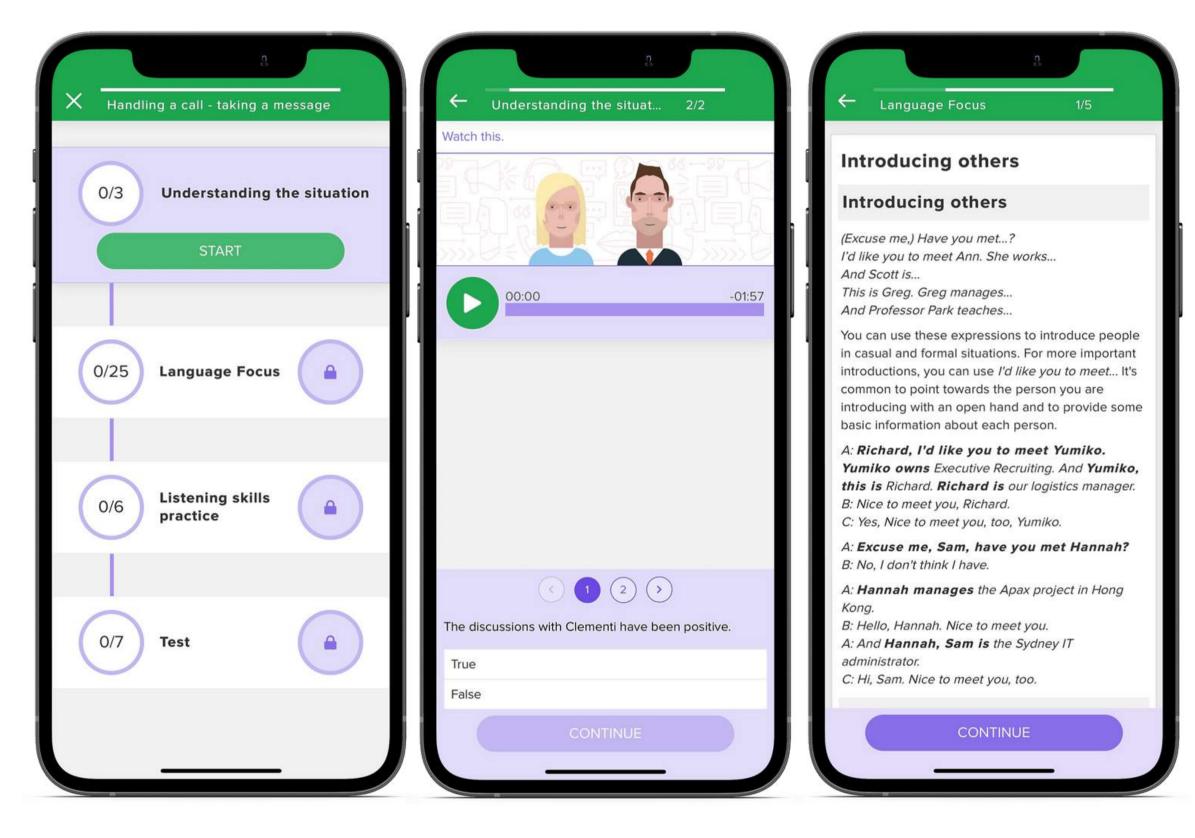
BUSINESS ENGLISH

At a Glance

- Level: CEFR B1 B2
- Number of Lessons: 60
- Lesson Duration: Approx. 45 mins
- Key Content: Meetings and discussions; Negotiations and sales; Presentations and Q/A; Problems and complaints; Projects and plans; Small talk and networking; Telephoning and conference calls

Features

- Content-rich lessons from B1 B2 level presenting language in 30 of the most common business situations.
- Coverage of over 600 key expressions that are transferable across different industries and work settings.
- A wide range of exercise types including comprehension and practice activities that develop skills in listening and pronunciation.
- Interactive role-plays that offer realistic conversation practice in everyday business situations.
- A useful Language Study cycle that summarises key phrases, and explains how and when they should be used.
- Material that includes a variety of accents to help prepare learners for interactions with native and non-native speakers of English in the work-place.





ENGLISH FOR HOSPITALITY

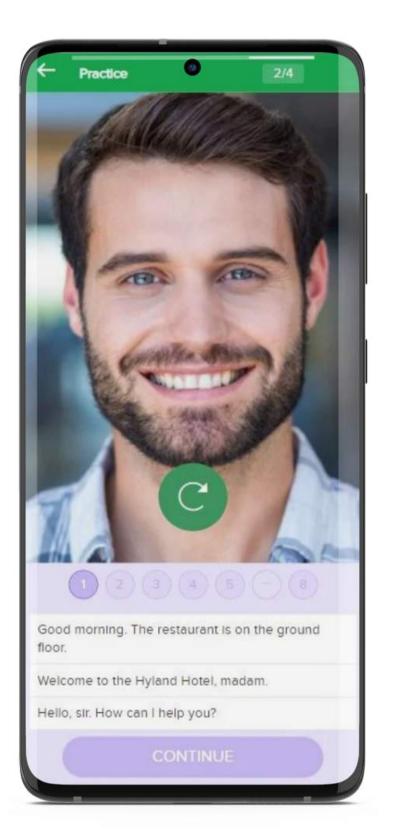
At a Glance

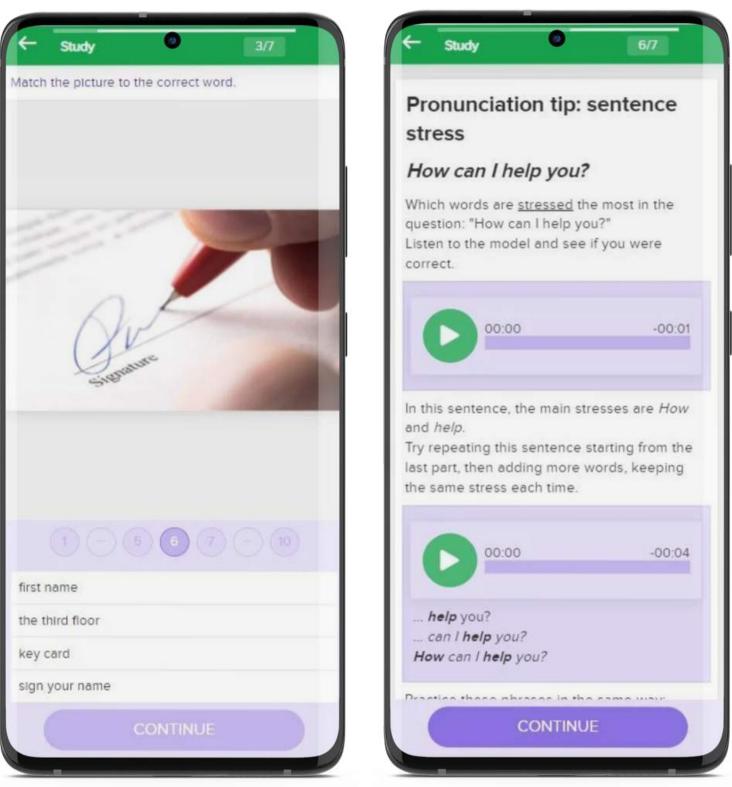
- Level: CEER A2 B1
- Number of Lessons: 30 (Digital)
- Lesson Duration: Approx. 45 mins
- Key Content: Checking in and out (procedures, services, directions); Phone calls - front office (reservations, enquiries, explaining facilities); Managing guests' needs (dealing with complaints and special requests); Work life (duties and responsibilities, procedures and systems)

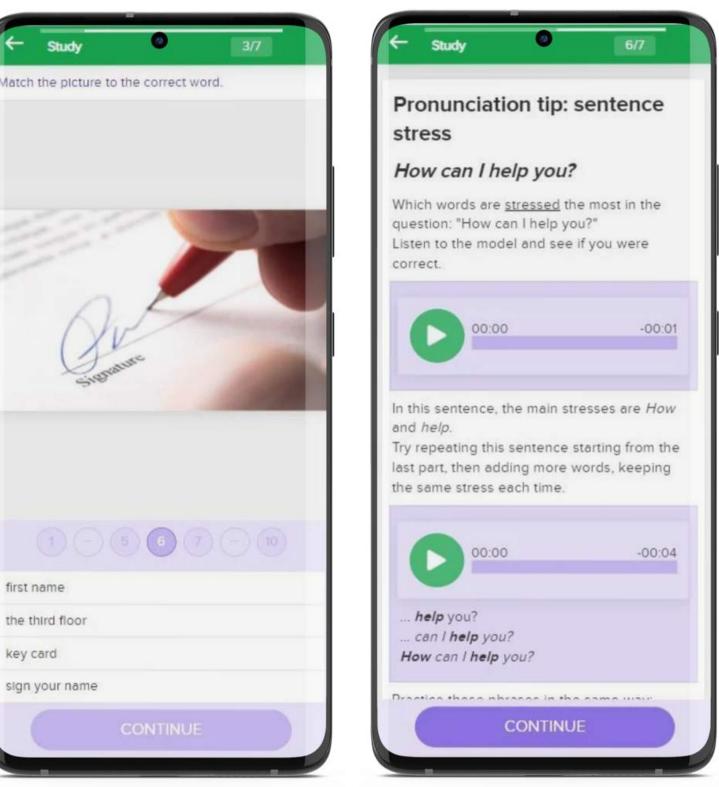
Features

education

- A functional syllabus aligned to the most common interactions in hotel and tourist office settings.
- Language that has been checked and validated by hospitality professionals.
- Detailed feedback on each activity, plus a full grammar reference to support learning and review.
- Skills practice in speaking, listening and pronunciation.
- Extensive use of listening material that features guests and visitors speaking in different accents.
- Record and playback activities for learners to practise communicating in a variety of different situations that are typical of hospitality work.
- Vocabulary building exercises to increase range and control of both common phrases and technical words related to hospitality and tourist information services.







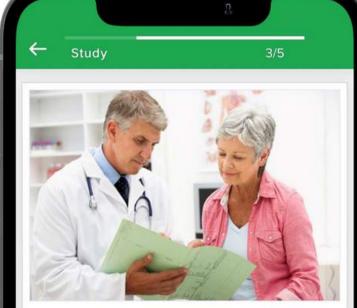
ENGLISH FOR NURSING

At a Glance

- Level: CEFR B1 | IELTS 4 5
- Number of Lessons: 30 digital lessons (Focus on listening & speaking)
- Lesson Duration: Approx. 45 mins
- Key Content: A topic-based syllabus which equips nurses and related healthcare professionals with the key vocabulary required to operate effectively in everyday healthcare contexts.

Features

- Lessons based on a typical situation that nurses will encounter when interacting with patients or colleagues.
- Industry-specific words and phrases that have been checked and validated by nurse educators.
- Extensive use of listening material that features a range of accents.
- Record and playback activities for learners to practise communicating with appropriate responses in a variety of typical nursing situations.
- End of lesson suggestions to review, personalise and explore the language further.



Admitting a patient

When you are admitting a patient, you often ask the following questions. You usually have most of the information already from a pre-admission interview so when the patient arrives to be admitted at the hospital, your job is to check the information is correct and to add any missing information. There are different ways to ask the same question.

Asking about someone's first and middle names

What's your first/middle name? Can you tell me your first/middle name? Could you tell me your first/middle name? Is your first/middle name ? Do you have a middle name? Have vou got a middle name?

CONTINUE



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ection control in nospitals

What are some of the ways that infections may be transmitted and how can this be prevented? Think of some of the things you might say to a patient or visitor to help them understand infection control measures.

In this lesson, you are going to study and practise words and phrases that nurses and doctors use when discussing infection control measures in hospitals, care homes and in the wider community.

CONTINUE



VOCABULARY COURSES

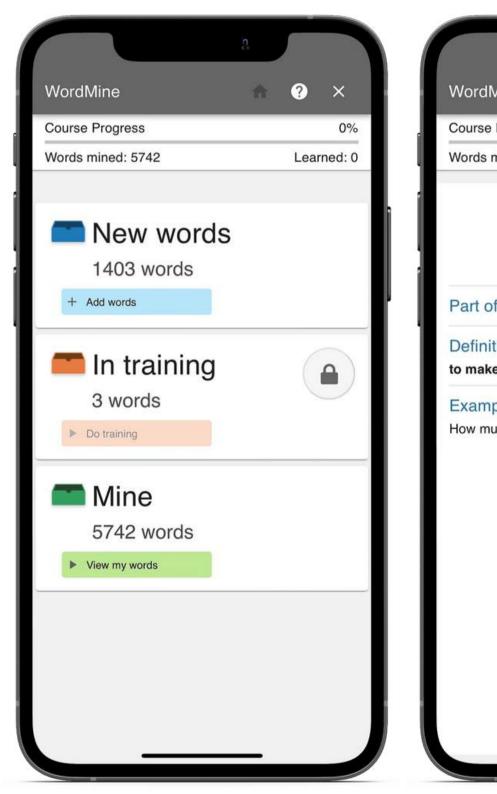
At A Glance

- Level: CEFR A1 C1
- Hours of Content: 330 Hours 6500 Words (Vocabulary for General English); 25 Hours – 500 Words (Vocabulary for ESP Areas); 150 Hours – 3500 Words (Medical & Hospitality Vocabulary).

Key Content:

- Subject Areas: General English, TOEIC Specialist: Medical, Legal, Accounting.
- Business: General Business (3 levels), Meetings, Negotiations, Presenting, Telephoning, Management
- Industries: Retail, Hotel/Hospitality, Financial, Engineering, Insurance, Pharmaceutical, Medical.

These courses are added free of charge to all main orders.





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CLOSE	

LEARN WITH A COACH

Email coaching is a support service that helps keep your learners engaged with their digital content.

At a Glance

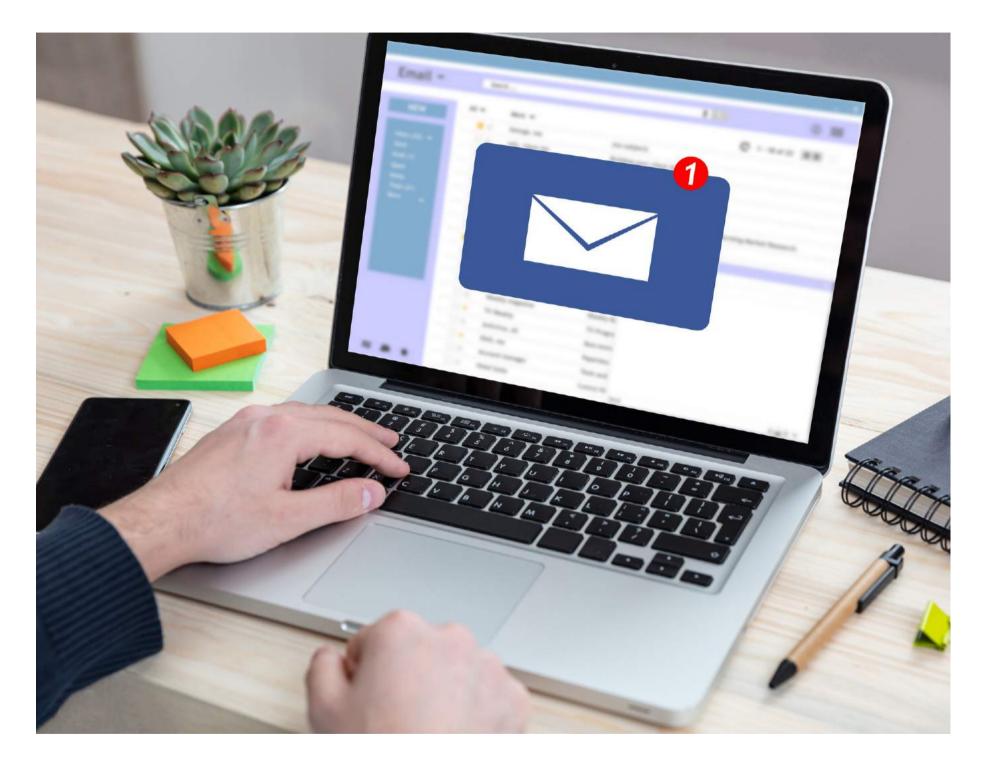
The coaching service has three main goals:

- Ensures the learner completes their course within the course period.
- Helps the learner study effectively and get the most from their course.
- Leaves the learner feeling positive about their English study.

Features

- The coach is there to help the learner decide on their goals, and help them study efficiently and effectively, keeping motivation high and helping the learner reach their goals in whichever course they are taking.
- Coaches also answer any questions the learner has about courses, about English, or about English study.
- Coaches send one short email per week with an update, some advice, or just a reminder until they pass their course.
- Coaches also welcome emails with questions or even when the learner just wants to practice writing in English.

This is a bolt on product and can be used for all of our 4 month and 12 month online English courses.



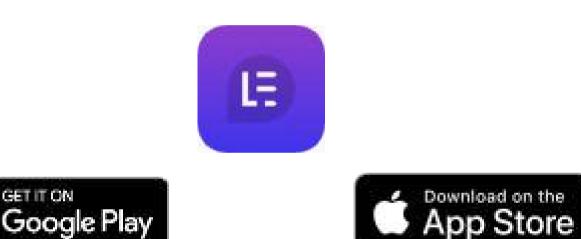


BLENDED ENGLISH COURSES At a Glance	Course	Level	#of Digital Lessons	# of Blended Lessons	Components
 Lessons delivered using your own local teachers, or online, using our premium tutoring service. Lessons designed to cover a 50-60 minute class period and clearly linked to its digital counterpart. Specific focus on output and speaking skills. Available for General English, Business and IELTS speaking courses. 	Improve my English (Beginner)	A1	56	48	Student Lesson, Teacher's Notes, Key Language Summary, Audio Files, PPT w/ embedded audio, Offline (Print) Placement and Progress Tests
 Features An alternative to a traditional coursebook, and a substantial saving on resources. Teacher support with clear lesson aims and how-to notes that will help save on preparation time. Blended lessons can be delivered as stand alone PDFs, in Word format, and 	lmprove my English	A2 - C1	350	192	Student Lesson, Teacher's Notes, Key Language Summary, Audio Files, PPT w/ embedded audio, Offline (Print) Placement and Progress Tests
 with audio files where applicable. General English courses are also supported with lessons in PPT format with embedded audio for front-of-class use, or delivery in a virtual classroom. A logical flow and link to materials that are completed in self-study mode, and at the learner's own pace. 	Improve my Business English	B1-B2	60	30	Student Lesson, Teacher's Notes, Key Language Summary, Audio Files, PPT w/ embedded audio
	Improve my IELTS Score	B1-B2	45	45	Teacher's Notes with tasks and activities



FOR MORE INFORMATION

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- www.improvemyenglishskills.com
- +441924 201973 (Office)
- +4477770 865741 (WhatsApp)



'In terms of user experience, the platform is easy to use and follow. It has a user-friendly interface and the mobile app is smooth and fast. It is very useful that the General English module starts with a placement test and designates a development plan/path for the learner.' Head of IT, Sterling Education

