

## **Improve My English Vocabulary**

## At A Glance

• Level: CEFR A1 - C1

Hours of Content: 330 Hours - 6500 Words (Vocabulary for General English); 25 Hours - 500 Words (Vocabulary for ESP Areas); 150 Hours - 3000 Words (Medical Vocabulary)

Key Content:

Subject Areas: General English, TOEIC Specialist: Medical, Legal, Accounting

 Business: General Business (3 levels), Meetings, Negotiations, Presenting, Telephoning, Management

 Industries: Retail, Hotel/Hospitality, Financial, Engineering, Insurance, Pharmaceutical

Demo Lesson: "Wordmine"



**Improve My English Vocabulary** is designed for learners at all levels who want to improve their range and control of new vocabulary. The series is comprised of courses to practice general vocabulary, and 21 specialised subject areas, and will help students master hundreds of new words in context. The course offers a flexible, effective way to increase English vocabulary in just 15 minutes a day.

**Improve My English Vocabulary** uses adaptive learning technology to help students focus on words they don't know, and tracks their knowledge of meaning, written form and spoken form. A spaced repetition learning system is used to introduce new vocabulary and provide repeated and varied practice of words in the study cycle ensuring long-term retention. Each course is designed to allow



students to learn at their own pace. Lesson blocks can be started and interrupted at any point, and students can then pick up where they left off.

**Improve My English Vocabulary** is an ideal supplement to any learning programme and is suitable for private language school, corporate and academic environments. Vocabulary for General English is recommended to all learners who need to boost their overall vocabulary range alongside a general English course of study. Students who require more focused list coverage can choose from up to 21 specialist-subject areas to match their needs in a business context, or to their discipline.



## **Improve My English Vocabulary** offers:

- A level check to assess ability and ensure each learner is working at the correct level (Vocabulary for General English only).
- A unique, adaptive learning system that introduces new words, repeats and recycles items in training, and banks vocabulary that has been mastered.
- A wide range of exercise types to practice meaning, spelling and pronunciation of new words.
- A substantial choice of content to support vocabulary development in a general English, business or academic learning environment.
- End-of-lesson tests to measure progress.