

Improve My Business English

At A Glance

• Level: CEFR B1 - B2 (Intermediate to Upper Intermediate)

• Minimum Lesson target: 60

Lesson duration: Approx. 45 minutesVocabulary target: 400 new words

 Key Content: Meetings and discussions, Negotiations and sales, Presentations and Q/A, Problems and complaints, Projects and plans, Small talk and networking, Telephoning and conference calls

Demo Lesson: "Describing issues, discussing options, and taking action"

Improve My Business English offers focused, effective practice of English skills in over 30 common business settings. Those who are willing to study 2-3 hours a week over several months will see a significant improvement in their level and in international exam test scores.



Students are exposed to over 600 key business expressions in natural contexts that feature speakers from 6 different countries including the USA, UK, Canada, Australia, Singapore and India. The language that is taught can be easily applied across industries making this a highly practical course in Business English.

Improve My Business English provides practice of key language in both formal and informal business settings. Students will practice vocabulary and common expressions through a variety of speaking and listening activities in order to communicate more confidently in the workplace.





Each lesson ends with a test in a dynamic, role-play format to assess if students are able to use new language appropriately in the given context. On completion of the course, students will have a much broader range of vocabulary, and be able to use new language effectively to interact with clients and co-workers.

Improve My Business English offers:

- 60 content-rich lessons from B1 B2 level presenting language in 30 of the most common business situations.
- Coverage of over 600 key expressions that are transferable across different industries and work settings.
- A wide range of exercise types including comprehension and practice activities that develop both micro and macro level skills in listening and pronunciation.
- Interactive roleplays that offer realistic conversation practice in everyday business situations.
- A useful Language Study cycle that summarises key phrases and explains how and when they should be used.
- Material that includes a variety of accents to help prepare learners for interactions with native and non-native speakers of English in the workplace.